

Ei

Elemental
IMPACTTM

Ei Business Projections: 2012, 2013 and 2014

zero
waste**zOne**TM

Ei Business Projections 2012-2014

- Simplified three-year projection.
- Reviewed with key Advisory Council.
- Slight loss is anticipated in 2012 and 2013 with Break Even and positive Net Income in 2014.

Ei Business Projections 2012-2014

- Critical revenue streams for 2012, 2013 and 2014:
 - ZWZ to SAZ revenue sharing with the NRA;
 - SFCI and related Sponsorships.
- Ei Sponsorships critical to Ei's business success.
- SFCI moves to “center plate” in 2012.

